

WEST ALLIS BEAUTIFICATION COMMITTEE MINUTES

Monday, January 12, 2015 - 7:00 PM
West Allis City Hall Conference Room 118
7525 W. Greenfield Ave.

The meeting of the West Allis Beautification Committee was held on Monday, January 12, 2014, at 7:00 PM. at City Hall.

Present: Mike Rushmer, Sharon Plucinski, Marcia Lawson, Mary Johnson, Virginia Stuller, Christina Lund, Andi Hetzer, Charlene Dempsey

Excused: Lori Kay Horvath, Patricia Wolfe, Judy Hutto

Old Business

Suggestions to improve ceremony in 2015

- call and remind winners of ceremony ahead of time
- increase number of printed programs, or offer to email copy
- video presentation-some home were featured more than others, try to give everyone equal time (this could be due to length of time between reviewing properties and filming)
- have committee members greet attendees as they arrive
- send letters in advance to nominees, give them the option to withdraw consideration

Porch Awards – New Design

- Submissions from students were not up to par, Mike will ask a friend to submit a revision
- Ask Geoff Graham (city sign maker) to offer a submission

New Business

Patriotic Signs for 2015

- Timing-we should place the signs out earlier so they are displayed during the height of the patriotic season
- Memorial Day-will try to get sign out around Memorial Day while display is at its peak (same for July 4th)

Social Media

- Consider using Twitter and Facebook to publish minutes, encourage nominations from citizens

Keep Greater Milwaukee Beautiful 2015

- Mike will find out if there are already any clean-up crews in the area
- Consider contacting Central/Hale to see if their students would like to clean-up, use service hours for National Honor Society or for college applications
- Elementary school challenge-Christina will approach elementary schools
- Mike will find out if coupons are still distributed for participation

Greeting Card

- Get greeting card for Deb Plantiko for retiring

Staff Report

- City will be planting approximately 600 new street and boulevard trees this upcoming spring
- City is re-landscaping the Library and Municipal Lots this spring

Upcoming Meeting Dates for 2015

- March 9
- May 11
- July 13 (review properties)
- September 14 (awards – tentative)
- November 16

Adjournment